



WESTERN FLYER FOUNDATION

Corporate Partners Program

The Western Flyer Foundation has launched a new Corporate Partners Program, with special benefits offered leading up to the community [Homecoming Celebration](#) on November 4th, 2023. In addition, a generous couple has offered to match any gift contributed before November 4th up to the first \$100,000 raised—meaning that your donation will be doubled! Attached is a description of all giving levels and instructions on how to become a member.



About the *Western Flyer*

In 1940, John Steinbeck and marine biologist Ed Ricketts departed Monterey on the sardine fishing boat, the *Western Flyer*, for a six-week expedition to Mexico's Gulf of California. They recounted their journey in *Sea of Cortez*, a classic tale of friendship, philosophy, and adventure that made the *Flyer* an icon of American literature and inspired countless young people to become marine scientists.

Today, after an award-winning, eight-year restoration, the *Western Flyer* is ready to begin a second life in Monterey Bay, where she'll take scientists and students on the water to observe, learn, and reflect in the spirit of John Steinbeck, Ed Ricketts, and their historic research expedition.

About the Western Flyer Foundation

The Western Flyer Foundation is a 501(c)(3) nonprofit with a mission to stir curiosity through a blend of art and science inspired by John Steinbeck, Ed Ricketts, and their 1940 journey on the *Western Flyer*. Our programs introduce the fascinating world of marine science to local youth, drawing compelling connections to history, literature, creative writing, philosophy, and the visual arts. K-12 students participate in land-based programs, and postsecondary students on board the *Western Flyer* herself, prioritizing youth in our community who rarely have an opportunity to participate in such rich and engaging, hands-on programs. Our free programs meet a vital need, while our work with scientists integrates data collection into our education programs and deepens our understanding of the ocean.

Please review the attached forms for more information about our Corporate Partners program. If you have any questions or want to discuss a custom plan, contact Sherry Flumerfelt at (831) 200-8259 or sherry@westernflyer.org.



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Corporate Partners: Description of Benefits

Sponsorship levels	Tidepool Trailblazers \$500	Monterey Mariners \$1,000	Friends of the Flyer \$2,500	Captain's Crew \$5,000	Steinbeck Society \$10,000	Ricketts's Representatives \$25,000
Custom plan that includes special access to the <i>Western Flyer</i> .						✓
Private tour of the docked <i>Western Flyer</i> .		Tour for 2 people	Tour for 5 people	Tour for 10 people	Custom tour	Custom tour
Special <i>Western Flyer</i> gifts.	✓	✓	✓	✓	✓	✓
Monterey Homecoming Party Sponsorship						
Verbal recognition during ceremony at Old Fisherman's Wharf on November 4 th .				✓	✓	✓ Opportunity to address event participants
Invitation for two to VIP party in Moss Landing on November 3 rd .				✓	✓	✓ Opportunity to address event participants
Logo placement on signage.*		✓	✓	✓	✓	✓
Recognition in press releases, e-newsletter, and other promotions.	✓	✓	✓	✓	✓	✓
Year-Round Sponsorship						
Sponsorship recognition at all events year-round.			✓	✓	✓	✓
Social media shout-outs.	✓	✓	✓	✓	Dedicated social media shout-out	Dedicated social media shout-out
Year-round recognition on website which is visited by at least 15,000 people annually.	Recognition in the fall of 2023	Recognition in the fall of 2023	✓	✓	✓	✓
Recognition in monthly e-newsletter, public presentations, and annual report.	✓	✓	✓	✓	✓	✓

*To be included on Homecoming Party event signage, please return sponsorship form by October 10, 2023.

For more information, contact Sherry Flumerfelt at sherry@westernflyer.org or (831) 200-8259.

The Western Flyer Foundation is a 501(c)(3) nonprofit organization. Your contribution is fully taxable to the extent allowed by law, minus any goods or services provided in exchange for your donation.



Corporate Partners: Sponsorship Form

You can become a Corporate Partner of the Western Flyer Foundation in one of two ways:

- 1) Register online: www.westernflyer.org/corporate-partners.
- 2) Complete this form and return it by email to sherry@westernflyer.org or by mail to Western Flyer Foundation, 10928 Clam Way, Moss Landing, CA 95039.

Thank you for your support!

Sign up for your annual partnership level today:

- | | |
|--|---|
| <input type="checkbox"/> \$25,000 Ricketts's Representatives | <input type="checkbox"/> \$2,500 Friends of the Flyer |
| <input type="checkbox"/> \$10,000 Steinbeck Society | <input type="checkbox"/> \$1,000 Monterey Mariners |
| <input type="checkbox"/> \$5,000 Captain's Crew | <input type="checkbox"/> \$500 Tidepool Trailblazers |

Company Name: _____

Contact Person/Title: _____

Address: _____

City/State/Zip code: _____

Phone Number: _____

Email: _____

Website: _____

Check enclosed in the amount of \$ _____

VISA Mastercard AMEX

Card Number _____ Exp. Date _____ Security Code _____

Signature _____

All gifts are tax-deductible to the extent allowed by law.

For more information or to pay via phone, please contact Sherry Flumerfelt at sherry@westernflyer.org or (831)-220-8047.