



WESTERN FLYER FOUNDATION

Corporate Partners: Description of Benefits

SPONSORSHIP LEVELS	Monterey Mariners \$1,000	Friends of the Flyer \$2,500	Captain's Crew \$5,000	Steinbeck Society \$10,000	Ricketts's Representatives \$25,000+
Custom plan that includes special access to the <i>Western Flyer</i> .				✓	✓
85 th Anniversary Trip to the Gulf of California					
Plaque sponsorship aboard the vessel during the return trip to Mexico.					✓
Invitation for two to VIP party.				✓	✓
Verbal recognition during ceremony at Old Fisherman's Wharf on March 16, 2025.			✓	✓	✓ Opportunity to address event participants
Logo placement on signage.*		✓	✓	✓	✓
Recognition in press releases.		✓	✓	✓	✓
Recognition in e-newsletter and social media.	✓	✓	✓	✓	✓
Year-Round Sponsorship					
<i>Western Flyer</i> gifts and merchandise.		✓	✓	✓	✓
Sponsorship recognition at all local events year-round.	✓	✓	✓	✓	✓
Social media shout-outs.	✓	✓	✓	Dedicated social media shout-out	Dedicated social media shout-out
Year-round recognition on website which is visited by 37K people annually.	✓	✓	✓	✓	✓
Recognition in monthly e-newsletter, public presentations, website, and annual report.	✓	✓	✓	✓	✓

For more information, contact Sherry Flumerfelt at sherry@westernflyer.org or (831) 200-8259.

The Western Flyer Foundation is a 501(c)(3) nonprofit organization. Your contribution is fully taxable to the extent allowed by law, minus any goods or services provided in exchange for your donation.